

ERIN HASSANZADEH

Curious communicator | Culture-crosser | Community-connector

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EXPERIENCE

NEWS

- ❖ **KETV, Breaking News Anchor/Reporter (January 2017-present)**
Produce and anchor 8-10 fast-paced breaking news segments for two-hour morning show that dominates the Omaha market ratings. Aggressively seek out and turn enterprise stories with strong storytelling component in under four hours. Top social media performer leading market in interaction rates, growth, and video views. Robust anchoring experience on weekday morning, weekend evening, and weekend morning shows.
- ❖ **KCCI, Reporter (October 2013-June 2014)**
Executed high-quality day-turn stories for Iowa's news ratings leader. Consistently uncovered compelling, exclusive story ideas. Delivered succinct, conversational live reports. Live report on tornado contributed to Emmy Award Winning "Best Newscast."
- ❖ **KCCI, Newsroom Intern (August 2013-October 2013)**
Proactively collaborated with reporters. Took initiative to independently write, cut, and voice packages after shifts. Pursued story leads and produced strong web content.
- ❖ **CBS Radio News, Iowa Caucus Intern (January 2012)**
Relentlessly contacted political campaigns to generate enterprise angles for CBS Radio news caucus coverage.
- ❖ **ABC News, Presidential Debate Intern (December 2011)**
Consulted with producers and talent on live-shot logistics for their broadcast that attracted over 7.5 million viewers.

PRODUCTION/MANAGEMENT

- ❖ **KSTP, "Twin Cities Live" Intern (May 2012-August 2012)**
Pitched bold segment ideas, booked guests, and managed studio audience for the premiere lifestyle show in Minneapolis, MN. Produced daily web segment.
- ❖ **Drake Relays Telecast, Executive Producer (February 2013-May 2013)**
Hired and led a team of 35 to produce ten hours of live television coverage of the 104th Drake Relays.

GLOBAL RELATIONS

- ❖ **U.S. Department of State, Fulbright Korea Grantee (July 2014-August 2016)**
Selected from 270 applicants to teach conversational English and American culture to 300 students at Youngil Elementary in Seoul, South Korea. Lived with host-family. Engaged in culture and language exchange groups.
- ❖ **Empathy for a Better World Foundation, North Korean Defector Mentor (August 2014-August 2016)**
Created weekly personalized English tutoring and foreign culture acclimation lessons for two defectors.
- ❖ **10 Magazine, Contributor (September 2015-January 2017)**
Published monthly articles for the Seoul-based digital publication with 200,000 views per month.

EDUCATION

Drake University, Des Moines, IA

B.A., magna cum laude in Journalism and Mass Communication; Broadcast News (departmental honors)

B.A., magna cum laude in Sociology (departmental honors)

Graduation Date: May 2014 **GPA:** 3.82

Foreign Study (January 2012-May 2012) Rome, Italy

Languages: Korean (Limited working proficiency)

Community Service: Girls Inc. of Omaha (Present)

AWARDS

- ❖ **Drake School of Journalism and Mass Communication Rick Tapscott Reporting Award (2014)** Recognizes one student whose journalism work reflects curiosity, accuracy, integrity, humanity, public accountability, and aggressive reporting.
Ted Sell Memorial Award (2013)
- ❖ **Iowa Broadcast News Association Best Newscast (2013)**
First Place Public Affairs Reporting (2013)
Eliot A. Keller Scholarship (2013) Recognizes outstanding promise in a student pursuing a career in radio journalism.